Gallia-Jackson-Meigs ADAMH 2020-2023 Strategic Plan Highlighted Outcomes



Marketing and Communication

- Visibility
- Accessibility
- Increased use of services

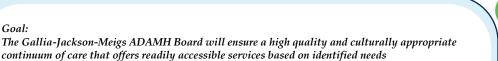


The Gallia-Jackson-Meigs ADAMH Board will develop a marketing and communication strategy promoting behavioral health and wellness

Highlighted Outcomes:

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- 2 versions of a resource guide were made available with over 5000 physical copies distributed. Most recent version is
 updated and expanded with physical and virtual editions available
- Strong social media presence developed and maintained on Facebook and expanded to LinkedIn and Google Business
 Profile
- New webpage was created and launched
- Significant increase in print media articles and on-air interviews
- ADAMH Board members and staff participated in an average of 15 community events per year





Insurance of Quality Services

- Assess
- Analyze
- Accie

Worked closely with community partners to obtain, analyze, and utilize Community Health Needs Assessment data, law enforcement data, suicide and overdose data, and school data in allocating funding

- and developing programs in behavioral health
 Strong relationships have been maintained and strengthened with long-standing community behavioral health providers and special funding streams have allowed expansion of services to include contracts with new providers who expand the array of services available in the counties served
- Client satisfaction surveys obtained by the 2 primary contract providers consistently indicate a high level of satisfaction with services received
- Agency clinicians and prevention staff along with community coalition members were offered opportunities
 to attend trainings and conferences such as Cognitive Processing Therapy, MRSS, MST, Opiate Conference,
 Addiction Studies Institute, Suicide Prevention Conference, SPF-PFS Training, Suicide Prevention Coaching,
 OPR. CADCA, and more
- Rates were consistently monitored and adjusted as deemed necessary and billing system provided automatic
 updates to reflect any Medicaid rate changes



Sound Financial Leadership

- Funds management
- Provider monitoring
- New funding

Goal:

Promote sound fiscal practices and leadership by maximizing resources and capitalizing on emerging opportunities to promote positive outcomes for our communities

Highlighted Outcomes:

- All audits conducted during the plan implementation period resulted in zero findings
- All contract service providers submit copies of their audits annually to allow for ongoing review and oversight
- Approximately \$6,831,830 in additional funding was leveraged via grants and application for/management of special funding/projects



Data Driven

- Meaningful reports
- Shared date
- Prioritized funding

Goal:

Collect, interpret, and utilize data outcomes to ensure a quality system of care

Highlighted Outcomes:

- Evaluation of staff capacity resulted in creating and successfully staff the position of Community Programming Coordinator
- Effort was made to establish data collection and sharing through Collective Impact initiative, data has been derived from Google analytics and Mailerlite efforts via the coalitions and in relation to multiple campaigns such as "Your Presence is a Present"
- Derived data has driven funding allocations to efforts such as MRSS pilot in Jackson County, attention to suicide prevention needs, and vaping prevention



